

ULTRASOUND GEL BOTTLE REDESIGN

THE CHALLENGE

- Leftover gel in the complete bottle
- High turnover of plastic bottles
- Great amount of plastic waste
- Refill of the gel bottle is prohibited

CO2 eq
1736.75 kg/year

=


4.4
AMSTERDAM - ROME

10% WASTED



DESIGN CRITERIA



Sustainable



Meet Hygiene Rules



User Friendly

PROTOTYPES



Tianxing Shang